

THE POLITICAL PARTY CHALLENGES/ISSUES COLORS >

Why these colors?

				
<p>ENVIRONMENT Grass Green: <i>Color of Growth</i> The color suggests renewal and restoration of depleted energy. Emotionally positive, this green also loves to observe and contribute to society.</p>	<p>BUDGET Dark Blue: <i>Trust, Order, Responsibility</i> This is a sincere color that is reserved, quiet and responsible. It is a color that suggests reliability and security with the hope of taking control to do the right things in times of difficulty.</p>	<p>GUN CONTROL Azure Blue: <i>Determination and Ambition</i> Azure Blue inspires determination to achieve or gain a sense of purpose in striving for goals with hopes of calm security.</p>	<p>GAY MARRIAGE Olive Green: <i>Balance and Harmony</i> Olive Green can suggest a feeling of deceit but it can also demonstrate strength of character that one can overcome adversity to develop an understanding of others.</p>	<p>IMMIGRATION Indigo Blue: <i>Integrity and Seriousness</i> An idealistic color – suggests an ability to plan for the future. Can be somewhat dramatic and often shows the love of ritual (conformity to things that have worked in the past but not for the sake of conforming).</p>
				
<p>ECONOMY Dark Green: <i>Color of Money</i> The color is often associated with money and ambition. It also suggests stability and endurance.</p>	<p>ABORTION Golden Yellow: <i>Knowledge and Optimism</i> This color can create enthusiasm for life but it is also a color that is inquisitive and practical – it often demands logic. It is not for the dreamer but for one who needs to choose the best road.</p>	<p>MILITARY Scarlet Red: <i>Positive, Energy, Action</i> Red is a warm, positive, energetic color. It is often associated with the will to survive and is a color that demands to be noticed. It can be used to alert or warn but also to excite or motivate.</p>	<p>EDUCATION Yellow: <i>Intellect and Energy</i> Yellow is an energetic color that stimulates mental activity and creativity. Yellow is a color that causes one to be more mentally analytical and critical.</p>	<p>ENERGY White: <i>Integrity and Seriousness, Neutrality</i> White can be considered pure but it is also “colorless”. Energy is often considered invisible, colorless or unseen. While energy is a necessity to most, there is also a desire by many to source it respectfully. White is believed to be clean and neutral.</p>
				
<p>HEALTH CARE Sky Blue: <i>Trust and Responsibility</i> Sky Blue is the calmest of all colors. It promotes nurturing and hope in overcoming obstacles. This is a conservative but hopeful color. It is often associated with Health.</p>	<p>NATIONAL SECURITY Deep Red: <i>Leadership, Courage and Vigor</i> This deep red is a very strong color. It can represent a warning but the blue in it suggests a determination to succeed without upsetting. It is a controlled color that looks for balance.</p>	<p>SOCIAL SECURITY Turquoise Green: <i>Healing and Protection</i> Turquoise Green is a refreshing and uplifting color and is most often associated with emotional healing and balance. Sometimes considered impractical and idealistic, it is also calm, assured and compassionate.</p>		

Sources:
 1. Pantone Color Think Tank > Color Psychology
 2. Color Wheel Pro > Color Theory in Action
 3. Inghese.wcom > Color Psychology
 4. Color Theory for Designers > The Meaning of Color
 5. Empower-yourself-with-color-psychology.com
 + Designers own education and experience